

GV9 SOULFUL WAYS: THE DJ



SYNOPSIS

Scratching is a DJ or turntablist technique used to produce distinctive sounds by moving a vinyl record back and forth on a turntable while manipulating the crossfader on a DJ mixer. Within hip hop culture, scratching is one of the measures of a DJ's skills. -- Wikipedia.org

Los Angeles, CA -- I don't know about you, but from where I sit the machinations of what a DJ actually does behind the "wheels" are downright fascinating. Consider the superior manual dexterity that is required to manipulate faders, switchers, equalizers, turntables (usually 2) all seemingly near simultaneous in their execution, in order to create a beat! Imagine?

Watching those fingers move, teak, manipulate, skretch, push, slide and reverse actions are a sight-to-behold. The counter-intelligence at play here is awe-inspiring and unique. The ability to create a

sound and move hundreds sometimes thousands of people to move rhytmatically is... **Genius, yes Genius!**

Definition: A genius (plural genii or geniuses, [1] adjective ingenious) is a person, a body of work, or a singular achievement of surpassing excellence. More than just originality, creativity, or intelligence, genius is associated with achievement of insight which has transformational power. A work of genius fundamentally alters the expectations of its audience. Genius may be generalized, or be particular to a discrete field such as sports, statesmanship, science, or art.

These magicians convert raw sound or what some call noise into music. To watch a great DJ spin his magic is analogous to watching a master drummer or cellist or pianist do their thing. Only with turntablists you gotta turn up the speed dial to warp speed. How do they do that?... and how do they process information that quickly?

Brain to hand, instinct to hand, hand to brain, hands to equipment and what comes together is a "new Sound" reconfigured and wrapped around the accidental sculptured nature of the moment. Irregardless of the method to their madness, look out upon the floor. The results are in the vast pool of head nods and contorted bodies that are compelled to create new dance illness because of the rhythms of the music. This is sick!!

But understand not all are called to this game with dynamic innate gifts, but the ones that are talented whewww it's magic man! Like great poetry it's a gift and for those who got it and you're in the audience... be prepared to be transcended and lifted outta there.

The "*wheels*" or turntables themselves are just like any other instrument. Some people are really good at playing and others often are just pedantic. (*Please keep in mind that for years now the turntables have outsold guitars.*) Enuff said!!!! Enjoy listening to these DJ's describe what and how they approach their craft. Listen up as they breakdown the basic elements to their craft. **GV9 Soulful Ways: The DJ is a trip....**

STARRING: DJ SIRCUIT, DJ HINT, DJ HANDPRINTS, DJ ETHOS, A.N.T.I., GLENN TOWERY, MICHAEL DEET, DA SCIENTIST, KAHLEE, VZ, LITERATES, JUSTIN BUA, KUTMASTA KURT, JROZ, MIKE PERRY, 38 CAL DJS, NEILA, FRESH AIR, JOHN O, GECKO BROTHAS, & PREIST

DIRECTOR: BOB BRYAN

PRODUCED BY: BRYAN WORLD PRODUCTIONS, LLC.

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“GV9 Soulful Ways: The DJ is a documentary worth of acknowledgement for not only its creative approach, but also for the legitimacy it gives to the turntable as an instrument of the performance.

Mr. Bryan’s attention the art transforms his on screen shots, into a classroom chalkboard worth of attention because of the sounds it produces.

Sounds which transform our youth from the street to the classroom, a style and process worth paying attention to.

What is this thing called Hip-Hop and where does the DJ’s fit in?

*The answers to these questions and many more lay in the body of **GV9 Soulful Ways: The DJ.**”*

– Darren J. Salter, Writer, Harlem Community Activist & Youth Advocate

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